

**EASTERN CANADA AND THE CARIBBEAN DISTRICT DISTRICT DE L’EST DU CANADA ET DES CARAIBES**

**GODFREY DYER KIWANIS MARKETING AWARD NOMINATION FORM**

**FOR THE ADMINISTRATION YEAR 2023/2024**

**PURPOSE:** This award was established by Past Governor Godfrey Dyer (1995-1996), Kiwanis Club of Montego Bay, to recognize club contributions to Marketing, publicity, and the Promotion of Kiwanis to the community. Clubs should submit a full description of the marketing/publicity campaign, the variety of media used in promoting the events, copies of sample media materials and the assessment of the overall results.

Judging will be based solely on submission.

***\*Date of Board Approval***

**Kiwanis Club of**

**Division No. Division Name:**

**VERIFICATION OF NOMINATION:**

**CLUB PRESIDENT NAME SIGNATURE**

**THIS NOMINATION FORM MUST BE SUBMITTED TO THE COMMITTEE, ALONG WITH ANY SUPPORTING DOCUMENTS. SUBMIT TO:**

**District Committee Chair: Janet Atkinson EMAIL:** **janetkatkinson@gmail.com**

**DEADLINE DATE: 12:00 midnight Eastern Standard Time. January 31, 2025. Submitted Date:**

**Notes:**

**Marketing is the activity undertaken to promote a product or service. It includes market research, advertisement, and the assessment of the success of the campaign.**

**Submissions are limited to 8 documents in total.**

Website links may be used **in addition** to the electronic documents being submitted.