



# Kiwaniis®

EASTERN CANADA AND THE CARIBBEAN DISTRICT  
L'EST DU CANADA ET DES CARAÏBES

## NEWSLETTER

**KIWANIS YEAR  
2024-2025  
'SERVICE IN ACTION'**

**March 2025**



Kiwanis International President Lee Kuan Yong, on his official visit to Eastern Canada and the Caribbean District in February 2025, was hosted by the five (5) Divisions in Jamaica. See full story on Pages 6-8.

In Photo: Lee Kuan Yong, Kiwanis International President (left) and Pam Rodney-White, Eastern Canada and the Caribbean District Governor (right).

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## EDITOR’S NOTE



Greetings, My Kiwanis Family

Between January and March, the world celebrated many International Days, which were created to raise awareness about the various issues that exist in the world we live in, or to commemorate the achievements that humanity has made. Some of the days that were focused on included Education, Clean Energy, Social Justice, Zero Discrimination, International Day of Women, Down Syndrome Awareness, and World Water Day.

Kiwanis members around the world work every day on service projects (some of which also address the aforementioned topics), with a primary emphasis on improving our societies, so that one day, all children will wake up in communities that believe in them, nurture them, and provide the support they need to thrive. Through partnerships and fundraisers,

Kiwanis works aggressively to maximize its service worldwide.

Our activities focus on health and nutrition, education and literacy, and youth leadership development. This is evident in the projects shared in the Newsletter by our Kiwanis family, including our Service Leadership Programs. I invite you to read the entire Newsletter to see the extraordinary work being done in our district by the adults and children who pledge to uphold the Six Objects of Kiwanis International.

To help bring the Kiwanis brand to life in our service, District Public Relations and Marketing Coordinator Karen Tomlinson has introduced a feature on “Branding and Image,” which will be spotlighted in the newsletter beginning this month (See pages 21 & 22).

Kiwanians, thank you for all that you do in the name of Kiwanis as we serve the children of the world.

Yours in Kiwanis Service ,  
Michelle Giles-Leacock  
**Bulletin Editor, EC&C District**



## MESSAGE FROM THE GOVERNOR



Oh, how time flies as we are already approaching the end of the first half of this administrative year. Thanks to every member for your commitment to ensure our organization's mission is accomplished.

Commendations to the clubs that have added new members at the same time while retaining the existing ones. It is very important we continue to add new members so we can provide excellent service for the children. New members mean more hands for service. To the clubs that place emphasis on membership retention, we also commend you, as our focus is not to lose members. The district is currently seeing growth but far less than expected. I urge everyone to commit to bringing in at least two new members before the end of the year.

The District Membership committee has been conducting Club Development Workshops to assist in opening new clubs and strengthening and engaging clubs throughout the District.

Congratulations to the Kiwanis Club of Capital City, Kingston, in Division 23 Central, for chartering the Kiwanis Club of Global Alliance with twenty-one (21) enthusiastic members. We pledge support to the two new clubs formed so far and wish the members a long, enjoyable and fulfilling Kiwanis journey.

Mid-January, I attended the North Americas Governors Conference in Indianapolis in early January, where we continued our training. I travelled to Jacksonville and had the opportunity to participate in another club opening event led by Jim Rochford. Four (4) new clubs were opened in the Florida District. At the end of January, Division 24 welcomed me for my first official visit to the Divisions. I had the opportunity to visit some impactful projects and attend a well-organized Divisional Council Meeting (DCM). Later this month I will continue my visits to Division 27.

In February, the District had the pleasure of having the official visit of Kiwanis International President Lee Kuan Yong and his wife, CzeYan. They were hosted by the five (5) Divisions in Jamaica. President Kuan Yong expressed gratitude for the warm hospitality and was very pleased

that the itinerary planned captured his five (5) goals. He focused on "Build, Nurture, Retain" in his many addresses and encouraged our District to embrace the membership initiative. Details of his visit are on pages 6-8.

With this administration's focus on supporting SLPs, an agreement was signed between the University of the Commonwealth Caribbean and EC&C District for the donation of ten (10) scholarships valued at J\$9mil to benefit Key Clubbers across the District. Details of the scholarships are found on pages 9-10

On March 23rd we celebrate Key Club's milestone 100th Anniversary. Happy Anniversary to the over 225,000 members around the world.

Public Relations Coordinator Karen Tomlinson has introduced a new social media feature highlighting "Branding." Members are encouraged to visit the Facebook and Instagram pages to gain valuable information. Thanks to Bulletin Editor Michelle Giles-Leacock for making the bulletin available in French on Facebook.

The early bird rate for the district with the most exciting conventions is now closed. Thanks to all who have registered, and for those planning late registration, we urge you to make use of the extra time. There will be no on-site registration. Host Chair Brian and District Chair Edwin and their planning committees are guaranteeing an unforgettable experience in breathtaking Niagara Falls, May 29-31, 2025. You don't want to miss the educational forums with a difference, awards luncheon and much more. Re-engage with old friends and don't leave without making new ones. This year, the grand opening ceremony will kick-start the convention on Thursday morning, May 29th, at 9:30 a.m.. I look forward to seeing you in Niagara Falls!

All the very best as we continue to give selfless service to children, communities, and persons with disabilities.

Your servant leader

*Pam Rodney-White*

**Pam Rodney-White, Governor 2024-2025**



# EASTERN CANADA AND THE CARIBBEAN DISTRICT BOARD



**Pam Rodney-White**  
Governor 2024-2025  
KC of Constant Spring



**Cynthia Blackman**  
Governor-Elect  
KC Pride of Barbados



**Sharon Williams**  
Vice Governor  
KC of New Kingston



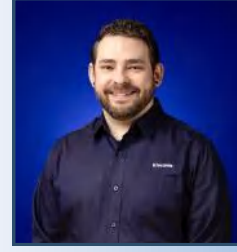
**John Chave**  
Immediate Past Governor  
KC of Barrie



**James Steele**  
Secretary Treasurer  
KC Brantford



**Kermitt McGann**  
Finance  
KC Downtown Kingston



**Angelo Ciardella**  
LG Class Chair  
KC Windsor



**Louise Macphee**  
District Trustee Region A  
KC West Lorne



**Mary Ellen Trimble**  
District Trustee Region B  
KC East York



**Harley Bloom**  
District Trustee Region C  
KC Eastern Ottawa EST



**Alain Bertrand**  
District Trustee Region D  
KC Quebec



**Mark Brewer**  
District Trustee Region E  
KC Saint John



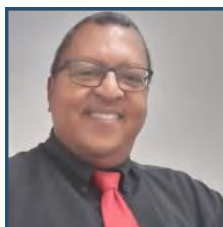
**Christopher Rahming**  
District Trustee Region F  
KC Cable Beach, Nassau



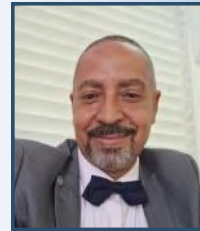
**Leighton McKnight**  
District Trustee Region G  
KC North St. Andrew



**Donna Coombs**  
District Trustee Region H  
KC Moneague St Ann



**Marlon der Meer**  
District Trustee Region I  
KC Curacao



**Daniel Maignan**  
District Trustee Region J  
KC Fort-De-France

**2024-2025 LIEUTENANT GOVERNORS**

| <b>DIVISION</b>               | <b>LAST NAME</b> | <b>FIRST NAME</b> | <b>CLUB NAME</b>             |
|-------------------------------|------------------|-------------------|------------------------------|
| 2 Cambrian                    | St. Jules        | Susan             | Sault Ste. Marie             |
| 3 St. Clair Bluewater         | Ciardella        | Angelo            | Windsor                      |
| 4 Colonel Talbot              | Ure              | Allen             | Ridgetown                    |
| 5 Black Walnut                | Vieth            | Angela            | Kitchener-Waterloo           |
| 6 Golden Horseshoe            | Grenier          | Paul              | Weiland                      |
| 8 Huronia                     | Element          | Helen             | Barrie                       |
| 9 Maple Leaf                  | Coccimiglio      | Francesco         | Casa Loma, Toronto           |
| 11 Loyalist                   | Jaehn-Kreibaum   | Christian         | Trenton                      |
| 12 Golden Triangle            | Kneebone         | Glynn             | Kanata-Stittsville           |
| 13 Ottawa Valley              | Lauder           | Robert            | Pembroke                     |
| 15 Boreal                     | Dunn             | Catherine         | Lemieux De Val D'Or          |
| 16 Alouette                   | Renard           | Stéphanie         | Quebec                       |
| 17 Laurentides                | Villeneuve       | Alain             | Alma                         |
| 18 Fundy                      | McKnight         | Russell           | St. Stephen                  |
| 20 Bluenose                   | Olive            | Tim               | Dartmouth                    |
| 21 Caribou                    | Wakeham          | Margaret          | St. John's                   |
| 22 Sunshine                   | Rahming          | Troy              | Nassau A.M.                  |
| 23 East Surry South           | Bailey           | Saundra           | Eastern St. Andrew           |
| 23 West Middlesex South       | Henry            | Janet             | Sunshine City-Portmore       |
| 23C Jamaica Central           | Usim             | Sharon            | Stony Hill                   |
| 24 Jamaica                    | Palmer           | Ingrid            | Charlton-Alexandria          |
| 25 Cornwall                   | Henry            | Kingsley          | Outameni Western Jamaica     |
| 26 Trade Winds                | Campagnard       | Geomaly           | Piscadera, Curacao           |
| 27 Caribbean                  | Boyce            | Adrian            | Barbados North, Speightstown |
| 27A Creole Caribbean Amazonie | Vité             | Louise            | Castries                     |
| 27c Guadeloupe                | Guiougou         | Georges-Henri     | Kaladja                      |





# KIWANIS INTERNATIONAL PRESIDENT LEE KUAN YONG VISITS THE EASTERN CANADA AND THE CARIBBEAN DISTRICT



Eastern Canada & the Caribbean District was pleased to welcome Kiwanis International President Lee Kuan Yong and his wife, Kon Cze Yan, on his official visit to the District from February 21-25, 2025. They were hosted by the five (5) Divisions in Jamaica.

**During the visit, President Lee Kuan Yong and his wife :**

- ◆ Were both welcomed at a **Reception in their honour** where they celebrated their birthdays.
- ◆ Attended a **Luncheon & Press Conference of the Launch of 10 Scholarships for SLPs** donated by the University of the Commonwealth Caribbean (UCC). See details of this District project on Pages 9-10.
- ◆ Attended the **District's Musical Telethon** held in collaboration with Chain of Hope to raise funds for the treatment of children with heart disease.

Cont'd.....



KI President Lee Kuan Yong with EC&C Governor Pam Rodney-White at the District's Musical Telethon

### KIWANIS INTERNATIONAL PRESIDENT LEE KUAN YONG VISITS EC&C DISTRICT (...CONT'D)

- ◆ Participated in several projects from the 5 Divisions in Jamaica, including:
  - ◇ Kiwanis Club of Constant Spring, Division 23 Central – Retrofitting of a 20ft container for usage as a Sick Bay for students with disabilities at the Abilities Foundation.
  - ◇ Kiwanis Club of New Kingston, Division 23 East - Visit to Victoria Jubilee Hospital Pre-mee Ward and Breastfeeding Room sponsored by the club.
  - ◇ Kiwanis Club of South St. Andrew, Division 23 East - Sunday School Reading/ Singing activities at the Maxfield Park Children’s Home.
  - ◇ Kiwanis Club of Greater Portmore, Division 23 West - Herbal Garden Walk Through at Ascot High School.
  - ◇ Kiwanis Club of Sunshine City, Portmore, Division 23 West – Dental Talk for Builders & Key Club members.
  - ◇ Division 23 West - Induction of 19 new Members from various clubs in the Division
  - ◇ Kiwanis Club of Stony Hill, Division 23 Central - Visit to Bethlehem Home, approximately 100 children with disabilities - Story telling and reading.
  - ◇ Divisions 24 & 25 – attended a Luncheon which included presentations of quarterly awards and a Q&A session.
- ◆ Attended **Division 23 East’s Divisional Council Meeting** and participated in the Induction of 13 new members.

Cont’d.....



**KI President Lee Kuan Yong cutting the ribbon to signify the Opening of the Sick Bay at the Abilities Foundation of Jamaica**



**One of the new Kiwanians from Division 23 West being inducted by KI President Lee Kuan Yong and EC&C District Governor Pamela Rodney-White**



**The 13 new Kiwanians inducted at Division 23 East’s Divisional Council Meeting**



### KIWANIS INTERNATIONAL PRESIDENT LEE KUAN YONG VISITS EC&C DISTRICT (...CONT'D)

- ◆ Visited the Governor General of Jamaica, His Excellency the Most Honourable Sir Patrick Allen.
- ◆ Addressed members of the EC&C District via Zoom
- ◆ Attended a New Club Charter sponsored by the Kiwanis Club of Capital City, Division 23 Central.
- ◆ Attended the Charter Ceremony of a Builders Club co-sponsored by the Kiwanis Club of North St Andrew and the Key Club of St. Andrew High School for Girls. Conducted mass installations of Builders Club board members from Divisions 23 Central and 23 East.

KI President Lee Kuan Yong and EC&C Governor Pam Rodney-White were also interviewed on **Smile Jamaica, Television Jamaica**.

In his message during the online meeting with the district on February 24th, the KI President emphasized the importance of KI's new Initiative, "Build, Nurture, Retain," i.e., building new clubs, nurturing these new clubs and their members, and retaining existing club members. He also emphasized the need to inspire Servant Leaders.

We were reminded of the 5 Kiwanis International goals:

- ◆ Open 425 new clubs
- ◆ Recruit 30,000 new members
- ◆ Commit to support our Service Leadership Programmes
- ◆ Enhance and expand our signature projects and service projects
- ◆ Support the Kiwanis Children's Fund.

The EC&C District is committed to doing our part in achieving these goals!



The group of Kiwanians who visited the Governor General with President Lee Kuan Yong, including our SLP Governors and District Administrators



Charter Ceremony of the Kiwanis Club of Global Alliance – KI President Lee Kuan Yong (right) and Governor Pam Rodney-White (left) with new club President Edward Wong (center)

We hope the KI President and his wife enjoyed their visit to the district, enjoyed celebrating their birthdays with us, and found our projects inspiring, useful, and successful in serving the children and people in our communities.



## **KIWANIS EASTERN CANADA & THE CARIBBEAN DISTRICT AND THE UNIVERSITY OF THE COMMONWEALTH CARIBBEAN PARTNER TO EMPOWER FUTURE LEADERS FROM THE DISTRICT**



**Photo above: UCC President Professor Colin Gyles and EC&C Governor Pam Rodney-White sign the Agreement for UCC to provide scholarships to our District's Service Leadership Programme. Witnessing the signing are UCC's Senior Recruitment & Enrollment Advisor Eileen Hooper Donaldson (and Kiwanis District Leadership Development Coordinator), UCC's Deputy President Professor Dr. Bernadette Warner, and Kiwanis International President Lee Kuan Yong.**

Eastern Canada and the Caribbean (EC&C) District and the University of the Commonwealth Caribbean (UCC) are proud to announce a historic initiative to offer over J\$9 million in scholarships to ten outstanding students.

The scholarships were launched at a ceremony on February 21, 2025, at the UCC during Kiwanis International President Lee Kuan Yong's official visit to the District. Group Executive Chairman and Founder of UCC, Dr. Winston I. Adams OD, UCC President Professor Colin Gyles CD, and EC&C District Governor Pam Rodney-White were present to celebrate

the occasion. This esteemed assembly underscored the international collaboration and support behind the initiative.

Starting in the summer of 2025, UCC will award ten (10) scholarships per academic year to outstanding students who are or have been members of the Kiwanis Service Leadership Programme (SLP). This generous partnership between UCC & the EC&C District will provide a total of J\$912,000 JMD to each recipient over the course of two years, covering tuition for an undergraduate Associate Degree programme.

Cont'd.....

### KIWANIS EC&C DISTRICT AND THE UNIVERSITY OF THE COMMONWEALTH CARIBBEAN PARTNER TO EMPOWER FUTURE LEADERS FROM THE DISTRICT (.....CONT'D)

The UCC - Kiwanis EC&C District Scholarship Programme is designed to recognize and support the academic excellence and community involvement of young individuals across Canada and the Caribbean. Students admitted to UCC's undergraduate degree programmes can apply for this prestigious scholarship, which will cover the entire duration of their studies.

To be eligible, applicants must demonstrate exceptional academic performance, active participation in the Kiwanis Service Leadership Programme, and a commitment to community service. The scholarship is open to new students admitted to UCC's diverse range of undergraduate degree programmes, including business administration, information technology, education, law, and health sciences.

"This partnership is a testament to our shared commitment to education and service," said Professor Colin Gyles CD, President of UCC. "We are honored to collaborate with Kiwanis International and the EC&C District in fostering the growth and development of our youth, who are the catalysts for positive change in our societies."

EC&C District Governor Pam Rodney-White echoed this sentiment, stating, "Kiwanis has always been dedicated to serving the children of the world, and this scholarship is an

extension of that commitment. We are thrilled to see these bright students receive the support they need to pursue higher education and become leaders in their communities."

This scholarship is part of UCC's ongoing efforts to make quality tertiary education accessible to all, regardless of financial constraints. By investing in these young leaders, UCC and Kiwanis aim to create a ripple effect of positive impact across the EC&C District and beyond. The event was more than just a scholarship launch; it was a celebration of potential, achievement, and the collective support of our academic community.

"We are looking forward to welcoming these outstanding students to the UCC community," Professor Gyles added. "Their passion, dedication, and service to others align perfectly with our institutional values."

For more information on the UCC - Kiwanis EC&C Scholarship Programme and how to apply, please visit the UCC website at

<http://www.ucc.edu.jm/scholarships>

Photo at right:

**EC&C Governor Pam Rodney-White with (L-R) Key Club Caribbean District Governor Joshua Bertram, Key Club Caribbean District Administrator Christopher Humber, and Key Clubber Aidan Rampair**





# Happy Anniversary

to all  
EC&C District Clubs celebrating this Quarter  
(April to June 2025)

A special mention goes to the clubs below that are  
celebrating a significant milestone.

| <i>KIWANIS CLUB</i>       | <i>DIVISION</i>       | <i>MEMBERSHIP DATE</i> | <i>YEARS</i> |
|---------------------------|-----------------------|------------------------|--------------|
| Ingersoll                 | 4 Colonel Talbot      | April 21, 1921         | 104          |
| Pembroke                  | 13 Ottawa Valley      | April 25, 1922         | 103          |
| Owen Sound                | 8 Huronia             | May 7, 1925            | 100          |
| St. Catharines            | 6 Golden Horseshoe    | June 6, 1935           | 90           |
| Moncton                   | 18 Fundy              | April 12, 1940         | 85           |
| Leamington                | 3 St. Clair Bluewater | April 21, 1955         | 70           |
| Freeport, Grand Bahama    | 22 Sunshine           | May 26, 1965           | 60           |
| St. Augustine             | 26 Trade Winds        | May 4, 1975            | 50           |
| Port Antonio              | 24 Jamaica            | May 29, 1990           | 35           |
| Providence-Montego Bay    | 25 Cornwall           | June 8, 1990           | 35           |
| St. Georges-Buff Bay      | 24 Jamaica            | June 23, 1990          | 35           |
| Constant Spring, Kingston | 23C Jamaica Central   | June 20, 2000          | 25           |



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## DISTRICT GOVERNOR PAM RODNEY WHITE VISITS NASSAU, BAHAMAS, TO CELEBRATE 57 YEARS OF SERVICE, LEADERSHIP, AND LOVE OF THE KIWANIS CLUB OF CABLE BEACH.

The Kiwanis Club of Cable Beach, affectionately known as the "Club of Love" (since it was chartered on February 14), proudly celebrated its 57th anniversary under the theme "Legacy of Love." This milestone event was graced by the presence of Governor Pam, who travelled to the Bahamas to join in the festivities and reinforce the club's commitment to service and community impact.

As part of the celebrations, the club honored Distinguished Governor Melford Clarke with the prestigious Lifetime Achievement Award - a recognition given to Kiwanis members who have demonstrated extraordinary dedication, leadership, and service to communities over the years (photo below). Governor Pam congratulated DG Clarke, recognizing his unwavering commitment to the Kiwanis' mission of improving the world one child and one community at a time.

During her visit, Governor Pam, alongside members of the Kiwanis Club of Cable Beach, engaged in a reading project at Spectrum School for Preschoolers with Disabilities (photos below). The club donated a much-needed television to assist in special education and a bookcase with books to promote literacy among young learners. She was joined by Reading Ralph, the club's beloved reading character, who entertained the children through singing, storytelling, and interactive fun.

Cont'd.....





**CELEBRATING 57 YEARS OF SERVICE, LEADERSHIP, AND LOVE OF THE KIWANIS CLUB OF CABLE BEACH (...CONT'D)**

A key highlight of Governor Pam's visit was a courtesy call with Commissioner of Police Shanta Knowles (photo below), who holds the distinction of being the first Bahamian female Commissioner of Police, and a Distinguished President of the Kiwanis Club of Cable Beach. During the visit, Governor Pam applauded Commissioner Knowles' stellar achievements, acknowledging her dedication to law enforcement and her contributions to the Kiwanis organization.



further strengthening Kiwanis unity. She congratulated Lieutenant Governor Troy, encouraging him to be "simply the best" and reminding him of the district's goals and her confidence in his leadership.

The Kiwanis Club of Cable Beach has been a beacon of service, leadership, and community impact since its chartering on February 14, 1968. The club remains steadfast in uplifting children, supporting families, and promoting education through various outreach programs. Governor Pam's visit was not just a celebration of the past 57 years but a renewal of the club's commitment to making a lasting difference in the lives of others. President Keishla and the members of the Kiwanis Club of Cable Beach were honored to welcome Governor Pam, who left a lasting impression with her dedication, vision, and encouragement. The celebration served as a powerful reminder of what it means to be a Kiwanian—serving with passion, purpose, and an unwavering commitment to building a better world.

At the 57th Anniversary Dinner, Governor Pam addressed the club, reflecting on the importance of Kiwanis' mission—to serve the children of the world and build strong, lasting friendships among members. The following evening, she joined other clubs within Division 22 Sunshine for an interclub event,







DLGE



# CHRISTINE

KING-WALLEN

VICE GOVERNOR CANDIDATE  
EASTERN CANADA AND THE CARIBBEAN  
KIWANIS INTERNATIONAL

VICE GOUVERNEUR CANDIDAT  
L'EST DU CANADA ET DES CARAIBES  
KIWANIS INTERNATIONAL

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2. EDUCATION

3. INCLUSIVENESS AND DIVERSITY

4. FUN AND FELLOWSHIP

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“**READY TO  
LEAD**”

**LISTEN • ENGAGE • ACT • DELIVER**

**“ ENTRE PRÊT POUR DIRIGER ”**





## MEET 2025 EC&C VICE GOVERNOR CANDIDATE

# CHRISTINE

## KING-WALLEN

### **Christine D. King-Wallen**

believes that her life's journey fostered a passion for helping others. So, on September 2nd, 2002, she joined the Kiwanis Club of Fort Montagu, Nassau, The Bahamas. She has served in every leadership role at the club level and in 2007-2008 was the club's 44th president. Then, in 2013 she became the 52nd Lieutenant Governor of The Bahamas, Division 22 Sunshine.



Christine's honors for service and leadership in Kiwanis are numerous, with her extraordinary leadership, landing her the title, of Distinguished Lieutenant Governor of Excellence. Recently, she was bestowed her second Mel Osborne, a Diamond Level One Fellow, for leadership in managing the Kiwanis Foundation of Canada's largest relief fund, rebuilding the communities in The Bahamas affected by the devastating 2019 hurricane Dorian.

A champion for the well-being of children, she was at the forefront of many leadership training, projects, new club building, coaching, mentoring, and all aspects of developing the Kiwanis organization. Community service, giving, and uplifting others are more than talents of hers, they

are her passion and the very essence of her existence.

Christine has offered herself to be the next Vice Governor of Eastern Canada and The Caribbean District of Kiwanis International. She values TIME; Time to live, celebrate, share, laugh, give, and change. She lives on the belief of Mother Theresa that God has not called her to be successful but to be faithful. So, she will forever be faithful in

small things, for in them, her strength is fortified.

Christine is the eldest of four siblings and is married to DLG Gary Wallen from The Kiwanis Club of St. Mary, Division 24, Jamaica. She is currently the Executive Manager of The Paint Place, Bahamas, where she has proven leadership over three (3) retail locations and more than forty employees.

You can contact or learn more about Candidate Christine at:

*Email:* [information@christine4vg.com](mailto:information@christine4vg.com)

*Website:* [christine4vg.com](http://christine4vg.com)

*Facebook:* Vote For Christine



**Kiwanis**  
CLUB ARC EN CIEL

IS VERY PLEASED TO INTRODUCE  
EST HEUREUX DE VOUS PRESENTER



*Didier Saint-Louis*

**AS VICE GOVERNOR CANDIDATE 2025  
OF KIWANIS INTERNATIONAL  
EC&C DISTRICT**

**COMME VICE GOUVERNEUR DU DISTRICT EC&C  
DE KIWANIS INTERNATIONAL**

**LET'S RE-ENCHANT THE WORLD  
WITH THE MAGIC OF KIWANIS**

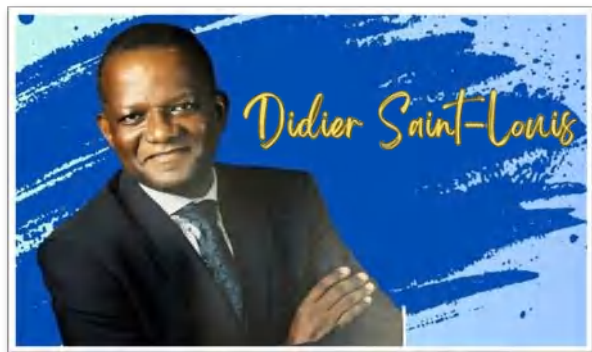
- 1 - Enable all children to achieve their dreams**
- 2 - Make Kiwanis the largest organization for children**
- 3 - Promote Kiwanis for its impact in the community**

**Ré-enchantons le monde avec la magie du Kiwanis**

- 1 - Permettre à tous les enfants de réaliser leurs rêves**
- 2 - Faire du Kiwanis la plus grande organisation au service des enfants**
- 3 - faire connaître le Kiwanis pour son impact dans la communauté**



## LET'S RE-ENCHANT THE WORLD WITH THE MAGIC OF KIWANIS



Dear friends of Kiwanis,

Today, more than ever, the world needs magic. The magic that brings joy, hope and love into people's hearts. Kiwanis is a true vector of this magic, with its solidarity actions and commitment to the cause of children.

Together, let's re-enchant the world with the magic of Kiwanis! Let us commit ourselves to continuing our actions towards disadvantaged children, to bring light into the dark moments and to show smiles on every face we meet. That every meeting, every action be an opportunity to spread the magic that unites us and drives us to do more for those who need it. Together we can do great things, we can change lives and bring hope where it seems to be no longer.

So, let's continue to carry the values of Kiwanis high. Let's continue to re-enchant the world with our magic, solidarity and generosity. Together, with willpower and a little magic, everything is possible.

### A - ENABLE ALL CHILDREN TO ACHIEVE THEIR DREAMS

1. Organize awareness days and fundraisers to support local associations that work for the dreams of sick or disabled children.
2. Establish a Children's Sponsorship program, where each Kiwanis member commits to support a child in need to help them achieve their dreams and provide moral support.
3. Organize, "The Children's Village", a festive and fun event for children from disadvantaged backgrounds, to offer them moments of happiness and escape.
4. Raise funds to enable families in need of providing their children with unforgettable experiences such as trips, cultural outings or sports activities.
5. Set up personal development and career orientation workshops for adolescents to help them identify their passions, realize their future projects and support them in achieving their dreams.

### B - MAKE KIWANIS THE LARGEST ORGANIZATION FOR CHILDREN

1. Conduct an active recruitment campaign to attract new members who are sensitive to the cause of children and willing to invest in our solidarity actions.
2. Establish partnerships with other charities, businesses or public institutions to increase our impact and visibility in the fight for children.
3. Develop innovative and targeted programs to enable Kiwanians to become leaders, develop successful projects, be impactful people, and thus be recognized for their skills both at Kiwanis and in social or professional life.
4. Organize large-scale fundraising and awareness events (concerts, sports events, charity gala) to fund our projects for children and make our work known to a wider audience.
5. Foster exchanges between Kiwanis clubs and Kiwanians within the divisions, and districts, and by holding dynamic, joyful, and impactful division and district meetings where the magic of Kiwanis reigns.

### C - PROMOTE KIWANIS FOR ITS IMPACT IN THE COMMUNITY

1. Leave our clubs to invest in our communities and conduct an active recruitment campaign to attract new members who are sensitive to the cause of children and willing to invest in our solidarity actions.
2. Establish partnerships with other charities, businesses or public institutions to increase our impact and visibility in the fight for children.
3. Reflect on the concerns of our local communities, to develop innovative and targeted programs in our respective communities to meet the specific needs and dreams of children, in different areas such as education, health, access to recreation or culture.
4. Host conferences throughout the district that are open to a wide audience on "Kiwanis Magic to Re-enchant the World". These events will not only be awareness raising and recruitment events, but also opportunities to raise large-scale funds and fund children's projects and dreams.
5. Following the election of our Club Presidents, have meetings with local, regional or national political figures to raise awareness of the impact of Kiwanis in the communities, soliciting the help of our elected officials for greater success in our actions, and explaining how Kiwanis makes children's dreams come true highlights our ability to re-enchant the world.

KIWANIS IS  
MY SUPERPOWER





## DOMINIQUE ROLLE - A TRAINED GRANT WRITER



Bridging gaps and strengthening communities is the surest way to positively develop any country and its people, especially when it is done through altruism and integrity. Having served in nearly

every capacity at the club level, Ms. Dominique Rolle considers Service Leadership Programs (SLP) to be the pulse and most important area of the Kiwanis organization, and she firmly believes that the purest form of helping someone is to render altruistic service to them.

As a strong advocate for youth development, Dominique, the current District Administrator (DA) for Builders Clubs in The Bahamas, sought to provide more opportunities to her SLP students in recognition of their dedication to the various Kiwanis Service Leadership Programs. Fostering good character development among the youth has been proven to increase their courage, confidence, and ability to achieve more. Therefore, she has diligently built meaningful relationships with several tertiary-level institutions and interested high schools to offer college credit courses to students. By doing so, students have the option to continue their degree or certificate programs immediately following high school. Alternatively, they can participate in job readiness programs to jump-start their professional careers.

In addition to youth development programs, DA Dominique sought to enhance the grant-funding capacity for Builders Clubs in The Bahamas. This would allow her to apply for grants both internally and externally, as well as provide clubs with helpful tips for successful grant writing as needed. Thus, she applied to participate in a National Proposal Writing Workshop in The Bahamas. With an eloquent recommendation letter from the then 2024-2025 Governor Designate, Mrs. Pam Rodney White, and an impressive application, Dominique was invited to attend the workshop. Together, she, along with twenty (20) other selected participants representing their respective Non-Governmental Organizations (NGO), was immersed in the art of grant writing. This workshop, in July 2024, the first of its kind for The Bahamas, was facilitated by the European Union in partnership with the Caribbean Policy Development Centre (CPDC), the representative body for NGOs at the Caribbean Community (CARICOM) level, and Civil Society Bahamas.

A well-written grant has a strong possibility of receiving the desired grant funding, and the more impactful the project is, the greater its chances of being funded. Therefore, the objective of the grant-writing workshop was to fulfil CPDC's commitment to building the capacity of regional NGOs, specifically in developing competitive, precise, and cogent project proposals. It was designed to further enhance participants' knowledge of the key elements of proposal writing. Additionally, this project workshop was part of a three-year

Cont'd.....



## DOMINIQUE ROLLE - A TRAINED GRANT WRITER (...CONT'D)

European Union-funded project titled “Enhancing CARIFORUM’s Civil Society Capacity to Participate in National and Regional Development Programming and Policy Making.”

Ms. Dominique Rolle has been an active member of Kiwanis International for the past fourteen (14) years through the Kiwanis Club of New Providence. She has been appointed as District Administrator (DA) for Builders Clubs in The Bahamas for the 2022-2025 term. Before becoming a District Administrator, Dominique served as a Kiwanis Advisor for Service Leadership Programs and as a Chaperone (SLP) for Key Club from 2010 to the present. In these roles, she has traveled the world with many Key Clubbers from The Bahamas District of Key Club to attend Key Club International Conventions. She currently serves as a mentor for Circle K International members and alumni.

Over the years, Dominique has received numerous awards and achievements in Kiwanis and for her work with youth in her country. Some of these include Distinguished Kiwanis Member, Distinguished President (with Outstanding Achievement), the Ruby K Award, and the Ralph Taylor Memorial Gong Award for the best club bulletin. She is also a Certified National Youth Practitioner (with Distinction) and a skilled grant writer. DA Dominique enjoys mentoring students, all things science, and advocacy work. Her most cherished act of kindness is giving back to the community alongside her mom, Distinguished Lieutenant Governor with Excellence (2021-2022), Mrs. Irene Rolle.

Sincere gratitude is expressed to Governor Pam Rodney-White, who was Governor Designate at the time, for understanding the need and having the vision to enhance and increase grant-writing capacity not only for the Bahamas, but also for the entire Eastern Canada and the Caribbean District of Kiwanis International.



DA Dominique Rolle receiving certificate from Officer in Charge of Caribbean Policy Development Centre, Mr. Richard Jones, for completing the first grant-writing workshop held in The Bahamas (July 2024).



## THE IMPORTANCE OF BRANDING & IMAGE



# Kiwanis®

EASTERN CANADA AND THE CARIBBEAN DISTRICT  
L'EST DU CANADA ET DES CARAÏBES

### BRANDING & IMAGE SPOTLIGHT #1

#### Why are Branding & Image important to Kiwanis?

“ Kiwanis International’s strategic plan focuses on five goal areas or priorities that are designed to help clubs, districts and our overall organization thrive for years to come, as a positive force for good in the world.

One of these strategic priorities is Branding & Image - to enhance the Kiwanis image and brand worldwide. It is important that all clubs and districts build branding and marketing strategies to prioritize membership growth.

The way we use the Kiwanis Logo and communicate what we do through Marketing & Public Relations is very important because Branding is how people see our Organization.”



Karen Tomlinson  
District PR & Marketing Coordinator



## WHAT IS BRANDING ? HOW DO WE DEVELOP OUR KIWANIS BRAND ?



# Kiwanis®

EASTERN CANADA AND THE CARIBBEAN DISTRICT  
L'EST DU CANADA ET DES CARAÏBES

### BRANDING & IMAGE SPOTLIGHT #2

## What is Branding and How do we develop our Kiwaniis Brand?

A Brand is the sum of all the feelings, thoughts, and recognitions that people associate with a company, product, or service. Branding is a collection of PERCEPTIONS in the mind of a consumer.

How people see Kiwanis will depend on the impact we have on our communities in our clubs and districts, and the emotions that our words and actions instil. How we develop our Brand is therefore important and the Kiwanis brand must remain consistent in every Kiwanis community to ensure our brand is easily identifiable worldwide.

We develop our Brand by ensuring that we have EFFECTIVE COMMUNICATION STRATEGIES in place, i.e. Marketing & Public Relations campaigns, which should be aligned with Kiwanis and our mission. Your Marketing and PR strategies should align and work together to build the Kiwanis brand.

The goal of the campaigns we develop is to make it clear that Kiwanis serves children and that we have fun together -  
#KidsNeedKiwaniis



Karen Tomlinson  
District PR & Marketing Coordinator



## **KIWANIS CLUB OF FREDERICTON SERVING THE COMMUNITY**

The Kiwanis Club of Fredericton (Division 18 Fundy) has been busy!

We wrapped up another successful Christmas tree fundraiser, and we could not have done it without the collaboration of our partners, who joined our club members to sell Christmas trees. We generously donated and installed Christmas trees at the Stan Cassidy Centre for Rehabilitation, bringing holiday cheer to patients and their families.

At our annual Christmas breakfast, we made donations to the Golden Club of Fredericton and the Kiwanis Fredericton Youth Choir.



**The trees were delivered via unique transportation.**



**Board Member Peter Curtis presented a donation to Golden Club of Fredericton President Larry Broad for their assistance with the Christmas trees**

Our charitable donations from our Christmas tree fundraiser continued between December 2024 and January 2025. President Anne LeBrun Ruff presented a donation to Kinsmen President Peter Kessel for their collaboration in selling Christmas trees. (Photo below)



**Cheque presentation to the Kiwanis Fredericton Youth Choir of \$5,000.**

**KIWANIS CLUB OF FREDERICTON**

**SERVING THE COMMUNITY (...CONT'D)**

The Kiwanis Club of Fredericton is thankful to the community for their purchases of Christmas trees. We also donated \$5,000 from the annual Christmas tree sale proceeds to the Kiwanis House Project. The Kiwanis House Project is raising funds for essential renovations to create more comfortable and accessible spaces for patients and their families. Learn more about this meaningful initiative here: [www.chalmersfoundation.com/kiwanis-house](http://www.chalmersfoundation.com/kiwanis-house).

**Photo at right: Presentation to the Kiwanis House Project on January 22, 2025.**

**Front Row, L to R : President Anne LeBrun Ruff, Secretary Noëlla LeBrun, Board Director Murielle Lordon, Treasurer Heather De Vries.**

**Back row, L to R: Interim Director of Stan Cassidy Center Shane McCullum and Burt Green**



We are celebrating 80 years of service. On February 1st, we held a special Open House and honoured Past International Trustee Burt Green's 85th birthday – a true highlight for our club. Burt is the “Big Cheese” in the club and has maintained that title for 3 years in a row as the top seller for our cheese campaign. (Photo at right)

The Kiwanis Club of Fredericton remains active, engaged, and committed to making a difference in our community!



**Photo Left  
Open House: PLG Mike Ross, Lt Governor Russell McKnight and Judith McKnight**



## THE KIWANIS CLUB FOUGÈRES TRAINING ACTIONS "READING AND HAVING PEOPLE READ" – AN IMMENSE SUCCESS!

On January 30, 2025, as part of the anniversary of Kiwanis International and our Signature Project "Lire et faire Lire," the Kiwanis Club Fougères (Division 27C Guadeloupe) supported the training of APADHE teachers (Pedagogical support at home, in hospital, or at school) to guarantee the continuity of these children's and teenagers' learning.



You will find reported the President's thanks for our support for the training of APADHE teachers working to accompany sick children: « Dear President and members of the Kiwanis Club Fougères, thank you for your invaluable support in training teachers who assist sick or injured students in Guadeloupe and nearby islands. Thanks to your generosity, these trainers have offered reinforced and quality educational support to better support students who cannot attend school due to health problems. Your contribution is essential to enable APADHE to guarantee them the continuity of their learning by limiting disruptions in their school career. We thank you again for your commitment and your constant support for our educational actions. Valvert Murielle et Lydie Saint-Victor APADHE 971 »



Wednesday, February 12, 2025, the Kiwanis Club Fougères organized a basic training for the volunteers of the national program "Lire et faire lire". It was a beautiful moment of exchange and learning to transmit the taste for reading to children and teenagers from different educational structures of members of the Kaladja, North Basse-Terre, and Fougères Clubs – as shown in the photos. At Collège Satineau, we accompany forty students every Thursday morning.





## KIWANIS EC&C DIVISION 24 RINGS IN THE NEW YEAR WITH THE FIRST BABY CELEBRATION!

The local Kiwanis clubs of Division 24 celebrated new beginnings by honouring the year's first baby with special gifts at the selected regional hospitals.

On January 1st, 2025, the Kiwanis Clubs of Division 24 proudly completed their 8th annual First Baby Born Project, a heart-warming initiative that brought joy and essential supplies to the new-borns and their mothers across several hospitals, with special attention given to those born on New Year's Day.

This remarkable project was made possible through a collaborative partnership with the primary sponsor, Kirk Distributors, a CARIMED Group of Companies member. The project delivered gift baskets filled with carefully selected newborn baby supplies and thoughtful items for the mothers. Each basket was specially prepared to support the new mothers and their babies, ensuring they started the year with the essentials and a touch of love from the Kiwanis family. The project was rolled out under the guidance of Lieutenant Governor Ingrid Palmer, whose 2024-2025 theme, "Service Above Self, Igniting Change," served as the beacon for this endeavour.

The project commenced at St. Ann's Bay Hospital, followed by visits to Port Maria Hospital, Annotto Bay



Hospital, and Port Antonio Hospital. In each location, the Kiwanis team was greeted with smiles and gratitude from the hospital staff and the proud parents. The baskets included diapers, baby clothing, blankets, hygiene products for the babies, and toiletries and other comforts for the mothers. Lieutenant Governor Palmer and

the division club presidents and their leadership teams personally participated in the hospital visits. Their dedication and teamwork exemplified the essence of Kiwanis' mission to serve the community and support families in need.

Cont'd.....





**KIWANIS DIVISION 24 RINGS IN THE NEW YEAR WITH THE FIRST BABY CELEBRATION!  
(...CONT'D)**



Lieutenant Governor Palmer expressed her gratitude to Kirk Distributors for their sponsorship and applauded the collective efforts of the Kiwanis members. “This project embodies our theme of ‘Service Above Self, Igniting

Change,’ as we work together to make a meaningful impact in the lives of these families. It’s a privilege to welcome the first babies of the year with such a heartfelt gesture,” she said.

The leadership of Division 24 was instrumental in the success of the initiative. Each club president rallied their members, ensuring the project was well-organised and a testament to the Kiwanis’ commitment to serving children and communities.

The First Baby Born Project, now in its 8th year, has set a high standard for the initiatives of Division

24 in 2025, proving that small acts of kindness can spark significant change. As the year unfolds, the Kiwanis Clubs of Division 24 Jamaica look forward to continuing their mission of igniting change and serving their communities with unwavering dedication.



**KIWANIS CLUB OF LUCAYA GIVES BACK TO THE COMMUNITY.**

Members of the Kiwanis Club of Lucaya hosted an Extravaganza, along with five sponsors, to give back to the children of the community. Food, drinks, gifts, face-painting, along with presentations from the Royal Bahamas Police Force K9 Unit & Fire and a Junkanoo Rush. The day was filled with lots of smiles, sheer joy and happiness. (Photos below)





**THE KIWANIS CLUB OF WINDSOR  
(DIV 3 ST. CLAIR BLUEWATER)**



**SUNSHINE POINT CAMP 2025**

**ACTIVITIES**

- Archery
- Swimming
- Canoeing
- Arts and Crafts
- Campfire
- SO MUCH MORE!

**REGISTER NOW!**

**kspc.ca**



**SESSIONS RUN  
SUN THRU FRI**

**AGES 7-11 AND 12-14**

**FINANCIAL ASSISTANCE AVAILABLE**



2025 Registration is now [OPEN!](#)

Registration Form: [Kiwans Sunshine Point Camp Registration 2025](#)

Financial Aid Form: [Kiwans Sunshine Point Financial Aid form 2025](#)

**Make sure to register early to get the week you want!**

**NOTE:** Your registration is not complete until fees are received. Should you require financial assistance, please fill out the form and submit it to our Registrar. If you have any questions, please email our Registrar at [sunshinepointcamp@gmail.com](mailto:sunshinepointcamp@gmail.com)



## KIWANIS CLUB OF THE RISING SUN GIVES BACK!

Under the theme “From Hands to Hearts”, the Kiwanis Club of the Rising Sun donated a variety of cleaning supplies to Unity House on Saturday, January 11th. The club’s President, Mrs. Chermeka ColeBrooke, brought greetings from the club in her message to the home’s administrators and residents.

The Home’s supervisor, Ms. Smith, received the donation. With gratitude and warmth, she thanked the club for remembering our precious pearls and the necessity of the items. The Kiwanis Club of the Rising Sun remains dedicated and focused on “Creating Smiles while Changing Lives”.



Service Leadership Programs (SLPs) are leadership and character-building programs hosted in a school or community agency and often sponsored by a Kiwanis club or another civic organization. Since the first Key Club was founded in 1925, millions of SLP members have been inspired to lead lives of service and significance.





*Congratulations!*

**Happy  
100th  
Anniversary**

**Key Club International  
March 23, 2025**



# KEY CLUB INTERNATIONAL

## HOW IT ALL STARTED

The first Key Club was formed on March 23, 1925 in Sacramento, California, with 11 charter members. Key Club was the idea of two Sacramento Kiwanis Club members, Albert C. Olney and Frank C. Vincent, who also were high school administrators. They approached their Kiwanis club with the idea of starting a junior service club in the high school. It would resemble Kiwanis, have its own classifications based on school interests and hold luncheon meetings.

The club was comprised of the key boys in the school, willing to serve the school in any way possible and to create a better school spirit. Thus, the club was dubbed Key Club. Soon, the club that had started out as a vocational guidance program expanded to become a comprehensive service organization for the entire school. It also offered a social aspect to balance its service activities.

TODAY, Key Club is the world's oldest and largest service program for high school students, having evolved into a global movement with over 225,000 members in 47 countries.

## MISSION STATEMENT

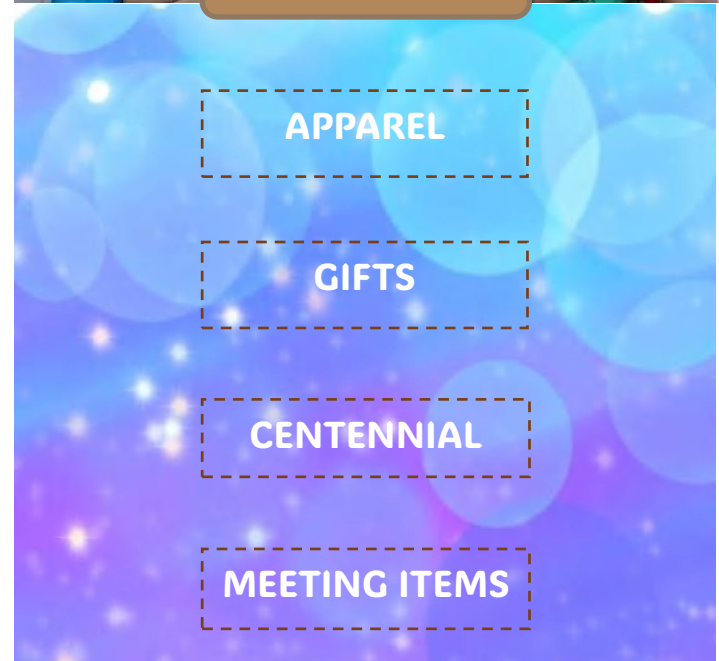
Key Club is an international student-led organization that provides its members with opportunities to provide service, build character and develop leadership.

## CORE VALUES:

- ◇ Leadership
- ◇ Character building
- ◇ Caring
- ◇ Inclusiveness

## PLEDGE

I pledge, on my honor,  
to uphold the Objects of Key Club International;  
to build my home, school and community;  
to serve my nation and world;  
and combat all forces which tend to undermine these institutions.





## THE KIWANIS CLUB OF MANOTICK KEY CLUBS' BLANKET DRIVE TO ASSIST THE HOMELESS

The warmth of Christmas lives in all our hearts and how we treat others. The Kiwanis Club of Manotick's Key Clubs genuinely understand this and set out to warm the souls of many homeless people.

There is an urgent and continuous need for winter clothing and blankets for the homeless during the winter months. It is a huge and never-ending problem. The young leaders in our Key Clubs have recognised the need and decided to do something about it. As the winter season approached, The St. Mark High School Key Club launched its second annual Blanket Drive, and all our Key Clubs joined in. The Kiwanis Club of Manotick sponsors five Key Clubs: 3 in Barrhaven, 1 in Riverside South and 1 in Manotick.

Each of the Key Clubs collected from the students at their school. They also asked the community to donate new or slightly used blankets and warm outer clothing. This could include blankets, sleeping bags, quilts, winter coats, and, of course, hats, mitts, and scarves. Donations are shared by the Shepherds of Good Hope, the Salvation Army and the Ottawa Mission. This is the second annual blanket drive, and it was an even more significant success this year. They collected 1,927 items, with two-thirds coming directly from the high schools. The rest was received from the public.

Once again, the Kiwanis Club of Manotick also donated \$3,000 each to the Ottawa Mission, The Shepherds of Good Hope and the Salvation Army to help provide warm meals during this special time of year. We also gave \$3,000 to the Ottawa Food Bank and \$1,500 to the Barrhaven Foodbank.



We are very proud of our young Key Club members and their initiative. They understand winter is a harsh time to be homeless and hungry. They stepped up to help!

## KEY CLUB MEMBERS AT JACK HAYWARD JUNIOR HIGH SUPPORT THEIR OWN

On February 5, 2025, Key Club members at Jack Hayward Junior High and their Advisors donated to one of their own members in aid of her medical expenses.

Fulfilling one of the core values of Key Club International, which is “Caring,” they showed love and support for one of their fellow Key Clubbers.

The Key Club at Jack Hayward Junior High is sponsored by the Kiwanis Club of Lucaya.





## **THE KIWANIS CLUB OF EXUMA CELEBRATES WITH THE K-KIDS AND BUILDERS CLUB**

The month of February was a whirlwind of celebration, service, and community spirit for the SLP programs sponsored by the Kiwanis Club of Exuma, as they honored the leadership potential of young students. K-Kids Week, held from February 10-14, and Builders Club Week, observed from February 24-28, united students across Exuma in an inspiring display of service, kindness, and community engagement.

During K-Kids Week, the energetic students of Moss Town Primary School, Forest Primary School, George Town Primary School, and Aurelia Miller Comprehensive School in Staniel Cay embraced their K-Kids pride. The week was marked by acts of kindness as students showed appreciation for local community helpers, shared with their families, and delivered random acts of kindness to people in need. Whether it was lending a helping hand or connecting with the Kiwanis Family through collaborative efforts, these young leaders made a real impact on their communities.

Cont'd.....



**K-Kids at Forest Primary preparing treats for the school**



**Moss Town Primary K-Kids with Local Government Representative Mrs. Nekera Rahming and Advisors DP Dora and Kiwanian Waldisha**



**Students are busy cleaning their community**



**THE KIWANIS CLUB OF EXUMA CELEBRATES WITH THE K-KIDS AND BUILDERS CLUB (...CONT'D)**

At L. N. Coakley High School, the Builders Club demonstrated their pride and dedication through service to their school and community. With daily activities and outreach projects such as grocery distributions, the students showcased what it means to give back. Their efforts not only benefited those around them but also set a shining example of the power of youth-led action.

**Builders Club members engaged in random acts of kindness and helped their teachers around the campus.**



**Builders Club members assisted with packaging grocery bags for distribution**



This year's K-Kids and Builders Club Weeks were nothing short of a triumph, with students excited to continue making a difference in Exuma. Looking forward, the Kiwanis Club of Exuma is planning to expand their SLP with the upcoming charter of Stuart Manor Primary School set for April 2025. With this expansion, the future of service and leadership on the islands of Exuma looks bright and full of promise.



## VEGETABLE CONTAINER GARDEN WITH THE K-KIDS AT SHEFFIELD PRIMARY SCHOOL

The Kiwanis Club of Negril Point collaborated with the Sheffield Primary School K-Kids on a project using used vehicle tyres to create a Vegetable Garden.

Distinguished President Inez, who has some experience in farming, taught the children to prepare the containers with dirt after which they planted vegetables such as tomatoes, lettuce, Pak-Choi, hot and sweet peppers, etc.

Today we are reaping the fruit of our labour. The school uses these vegetables to help prepare lunch for the students.





# THE KIWANIS CLUB OF BASSE-TERRE (DIVISION 27C GUADELOUPE) LET'S PLANT A COCONUT TREE



activity, hiking, rhythmic workshops, and sports challenges. Our goals are to:

- Involve our young people in the protection of their environment and the defense of biodiversity by participating in the renewal of coconut plantations, maintaining them, ensuring follow-up.
- Provide health education to the various children enrolled in leadership programs.

Cont'd.....

This majestic tree is attacked by a disease that slowly destroys it and leads to its death and felling. Our young K-Kids have decided to make an impact at preserving our biodiversity and have implemented the operation "Let's plant a coconut tree."

This project is accompanied by health education (fight against obesity), for young people who have joined our service and leadership programs by practicing physical



Several steps have been taken to carry out this project, including consultations with a scientist.

(Photo left)



**THE KIWANIS CLUB OF BASSE-TERRE - LET'S PLANT A COCONUT TREE (...CONT'D)**

Meeting with a young landscaper,  
manager of the company RENOV VERT  
(Photo right)



Soil preparation and planting  
(Photos: Above and at right)



Observing the action of bees  
(Photos left)





**EVERY DAY  
IS A CHANCE TO  
CHANGE THE WORLD.**





# 2025 EC&C DISTRICT CONVENTION

*Come Alive  
in '25!*

**EASTERN CANADA  
AND THE CARIBBEAN**

**L'EST DU CANADA  
ET DES CARAIBES**

**DISTRICT  
CONVENTION  
2025**

**NIAGARA FALLS, ONTARIO CANADA**

**MAY 29-31, 2025**



## REGISTRATION

**REGISTRATION IS OPEN!**

**EARLY BIRD RATE:**

CLOSED ON MARCH 2ND 2025

**REGULAR RATE : KIWANIANS & PARTNERS**

MARCH 3 – MAY 11TH, 2025

\$350 CAD

## ACCOMMODATION

### NIAGARA FALLS MARRIOTT ON THE FALLS



Located at 6755 Fallsview Blvd, within a 10-minute walk of Queen Victoria Park and Fallsview Casino. This upscale hotel is 1.4 mi (2.3 km) from Casino Niagara and 1.6 mi (2.6 km) from Fallsview Indoor Waterpark. It is ideally located for our 2025 Kiwanis District Convention.

**Special Room Rates:**

|                    |          |
|--------------------|----------|
| City View          | \$199.00 |
| Fallsview          | \$239.00 |
| Superior Fallsview | \$249.00 |

All rates are in Canadian funds and are subject to a 7.9% local fee plus taxes (LFT). The room rates and LFT are subject to an additional 13% HST sales tax.

**Last Day to Book : Friday, April 25, 2025.**

[Accommodations – Kiwanis 2025 District Convention](#)

## TRANSPORTATION

### PLANES, TRAINS AND AUTOMOBILES

There are a number of ways that you can get to Niagara Falls and partake in the excitement of our EC&C DCON. Many will simply drive. Some may take a train, but we think that you will like our arrangement with Niagara Airbus, Airport Transportation and Sightseeing Tours.

[Transportation – Kiwanis 2025 District Convention](#)

## ACTIVITIES

[Convention at a Glance – Kiwanis 2025 District Convention](#)

[Workshops – Kiwanis 2025 District Convention](#)

[Partner's Program – Kiwanis 2025 District Convention](#)

For more information click here: [EC&C District Convention 2025](#)





**GREG FREWIN**  
WORLD CHAMPION MAGICIAN

**ALEXANDRA**  
CANADA'S LADY OF MAGIC

# MAGIC EVOLUTION

THE POWER OF ILLUSION LIVE ONSTAGE



## Kiwaniis®

### EASTERN CANADA & CARIBBEAN DISTRICT CONVENTION 2025 HOST NIGHT DINNER AND PERFORMANCE

#### *Your Ticket Includes:*

- ✓ Transportation to and from the Theatre
- ✓ 5.30 pm Meet and greet, a time to reunite with old friends. Cash bar will be available
- ✓ 6 pm Buffet style Dinner
- ✓ 7.30 -9.30 pm Evolution by International Grand Champion of Magic, Greg Frewin and Alexandra Canada's Lady of Magic

*Purchase your tickets when you register for the convention*

#### **Venue:**

 <https://www.gregfrewintheatre.com>

 5781 Ellen Ave., Niagara Falls, ON, Canada.



#### **Buffet Dinner Menu**

Chicken with gravy, white fish with garlic dill sauce, roast beef with gravy, garlic red skin mashed potatoes, pasta in marinara sauce, house vegetables, house salad, mixed green salad, dinner rolls and assorted cookies and cakes.

**\$85**



## 2025 CIRCLE K INTERNATIONAL CONVENTION

June 25-27, 2025  
Pittsburgh, Pennsylvania, U.S.



Discover Pittsburgh's legacy of innovation across industries, vibrant cultural offerings, and its iconic rivers and bridges. Join us for the 2025 Circle K International Convention in Pittsburgh, Pennsylvania from June 25-27. Participate in exploring new strategies for club growth, creative fundraising, and meaningful service initiatives. Connect with fellow CKI members, exchange ideas, and leave energized to make a positive impact.

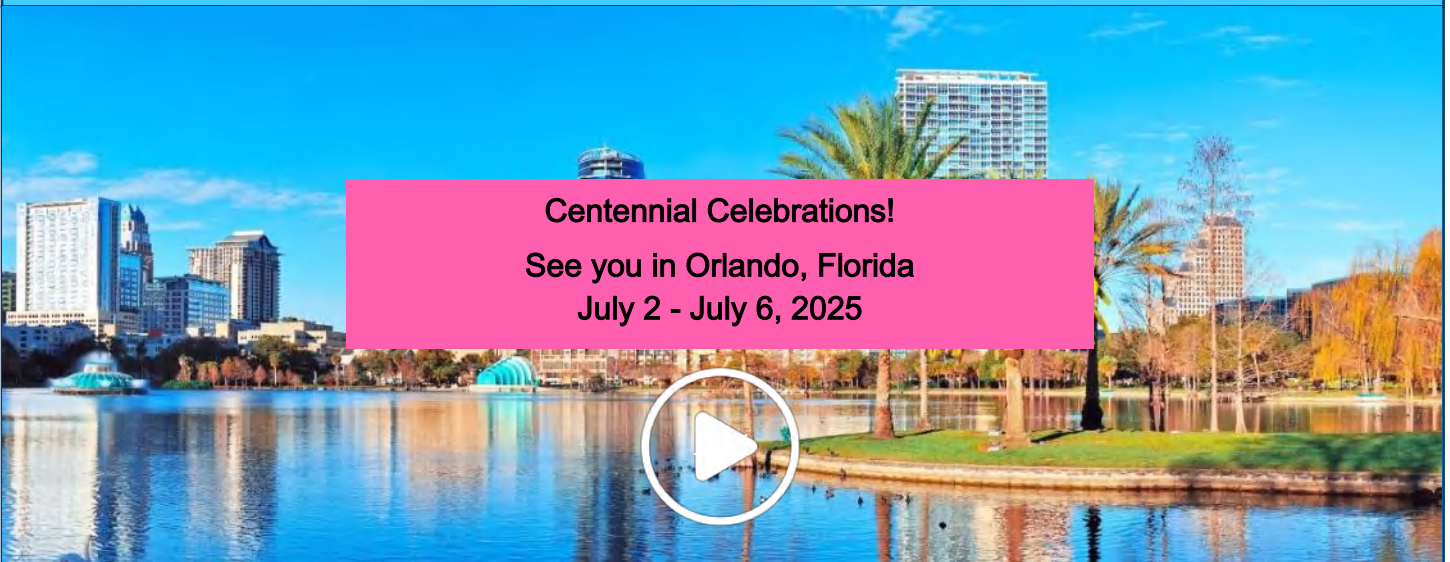
**Register today for the best rate!** The registration fee is US\$275 until March 31, increasing to US\$325 on April 1.

CKI members can also take advantage of special rates at our convention hotel, [@Even Pittsburgh](#).

Start securing sponsorships now to help cover the cost! Use the [Sponsorship Toolkit](#) to get started.

[2025 Circle K International Convention | Circle K International](#)

## 2025 KEY CLUB INTERNATIONAL CONVENTION



**Centennial Celebrations!**  
**See you in Orlando, Florida**  
**July 2 - July 6, 2025**

**Key Club is marking 100 years of service, leadership and making a difference in communities around the world on March 23, 2025. Be a part of history as members come together for our centennial celebration at the 2025 Key Club International Convention! The 2025 Key Club International Convention will be held at the Hilton Orlando Lake Buena Vista at Walt Disney World® Resort in Florida, U.S.**

- ◆ Participate in engaging workshops and hear from inspiring speakers.
- ◆ Forge lifelong friendships.
- ◆ Showcase your club and district projects.
- ◆ Help elect 2025-26 Key Club leaders and vote on amendments.

<https://www.keyclub.org/events/convention/>

# 2025 KIWANIS CONVENTION JUNE 25-28 • PITTSBURGH



Registration is open for the **2025 Kiwanis International Convention** .

Join us in Pittsburgh, Pennsylvania, U.S., for the 2025 Kiwanis International Convention. You'll be a part of an event that can help you transform your club and its impact in your community. Education. Fellowship. Decision-making. Explore how the Kiwanis International convention can help you forge the future — for your club and our worldwide organization.

[REGISTER NOW FOR THE 2025 KIWANIS INTERNATIONAL CONVENTION.](#)

[VIEW AND DOWNLOAD THE CONVENTION BROCHURE](#)

[VIEW THE 2025 CONVENTION SCHEDULE](#)



For more information visit: [Kiwanis International Convention – Pittsburgh | Kiwanis International](#)



# ANNOUNCEMENTS

## “GROW YOUR MEMBERSHIP” THROUGH “KIWANIS SOCIALS”

“A Kiwanis club in Ontario, Canada, has grown by giving young professionals a fun networking opportunity.

Jarrold Goldsmith, president of the Kiwanis Club of Ottawa, Ontario, proposed a new recruitment program for his club in 2023: Kiwanis Socials. From 5-8 p.m. on the third Wednesday of every month, the Ottawa club hosts a social networking event at different locations around the city. The events are open to non-Kiwanians as well as members of Kiwanis clubs throughout the area.

The goal of Kiwanis Socials is to attract younger members who will keep Kiwanis serving communities well into the future. “

To learn more about these socials and how they can benefit your club or division, read the full story at <https://www.kiwanis.org/getting-down-to-the-business-of-membership/>.

## NEWSLETTER PUBLICATION

The EC&C Newsletter is published every two (2) months. The next publication of the Newsletter is May 2025. **(Please submit your articles by April 25, 2025).**

To submit items for the District Newsletter, please send [kmichgilesleacock@gmail.com](mailto:kmichgilesleacock@gmail.com) a Word document of less than 500 words. Photos in JPEG/PNG format should be **attached to the body of the email.**

## EVENTS / CALENDAR

### May 2025

May 1-15 – Letters sent to convention delegates of past due balance for Kiwanis clubs of US\$150 or more.

May 26 – Memorial Day, Kiwanis International Office in Indianapolis, Indiana, U.S., closed

May 29-31 – Kiwanis International Eastern Canada and the Caribbean District Convention, Niagara Falls, Ontario, Canada .

### June 2025

June 25-27 – Circle K International Convention, Pittsburgh, Pennsylvania, U.S.

June 25-28 – Kiwanis International Convention, Pittsburgh, Pennsylvania, U.S.

### July 2025

July 4 – Independence Day, Kiwanis International Office (Indianapolis, Indiana, U.S.) closed

July 2-6 – Key Club International Convention, Orlando, Florida, U.S.

[Full Calendar - Future Dates](#)



# Kiwaniis®

EASTERN CANADA AND THE CARIBBEAN DISTRICT  
L'EST DU CANADA ET DES CARAÏBES



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