

# SIGNATURE PROJECT 2020



# Kiwanis®

EASTERN CANADA AND THE CARIBBEAN DISTRICT  
L'EST DU CANADA ET DES CARAÏBES

Signature Project Committee 2020

Christine King

Merdina Callum

Jim Scott

**Signature projects are important for the future of Kiwanis. They help to elevate awareness of Kiwanis in local communities, engage current members and remind them why they joined, provide valuable and needed service to a community, and maximize community resources.**

- . **Impact Children's Lives**
- . **Build Stronger Communities**
- . **Improve our own Lives**

**A SIGNATURE PROJECT must have these 5-key element**

 **Recurring**

 **Brand Enhancing**

 **High Impact**

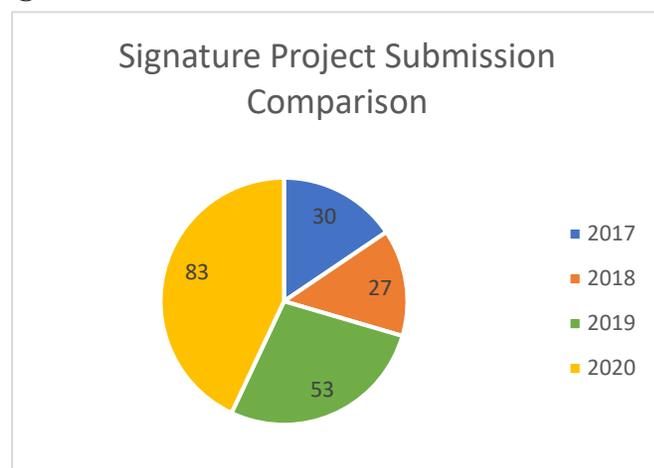
 **Membership Focus**

 **Partnership**

## 2020 OVERVIEW

---

We are pleased to advise that the 2020 ECC signature project contest closed with a successful eighty-three (83) submissions. Kiwanis International received 378 project submissions from 43 district, with ECC submitting the greatest amount. A special thanks to all of the clubs that submitted. The projects were exciting, and it was a difficult task selecting our winners.



We extend heartiest congratulations to Tier 1 winner; [The Kiwanis Club of Brampton](#) and Tier 11 Winner; [The Kiwanis Club of Brantford](#). *Their projects* were submitted in the Kiwanis International contest.

Kiwanis International will notify the top 10 winners on March 13<sup>th</sup>, the top three selections from each tier will be recognized as the gold, silver and bronze winners at a special awards and recognition event.

# 2020 District Winners

---

## Eastern Canada and The Caribbean District

### **CATEGORY Tier 1 (CLUBS WITH 27 or less MEMBERS)**

	<b>PRESIDENT</b>	<b>CLUB</b>	<b>Club Number</b>	<b>PROJECT NAME</b>	<b>Division</b>
1st.	Karla MacInnis	Brampton	K04817	Brampton Celebrity Clowns	
2nd.	Nordia Campbell	Greater Portmore	K16610	Caring For The Homeless	23W
3rd.	Glynn Kneebone	Kanata-Stittsville	K19397	Sustainable Vegetation Garden	

### **CATEGORY Tier 2 (CLUBS WITH 28 or MORE MEMBERS)**

	<b>PRESIDENT</b>	<b>CLUB</b>	<b>Club Number</b>	<b>PROJECT NAME</b>	<b>Division</b>
1st.	Nelson McClinchey	Brantford	K00016	Kiwanis Ploughman's Lunch	
2nd.	Chuck Scott	Chatham Kent	K01949	Chatham Music Festival	
3rd.	Edalitz Weller	Aruba	K05964	Help Provide A Meal For A Child In Need	26

ECC will award the top three winners above in both categories at an upcoming special recognition event.

Kiwanis Eastern Canada & The Caribbean District  
 2020 Signature Project Contest  
**Tier 1 (27 or fewer Members)**

NO.	KIWANIS CLUB OF	CONTACT PERSON	PROJECT TITLE
1	Amazona	Renetta Joseph-Bruce	Feeding Program
2	Arc-en-ciel		Passepi (Passerelle De Épilepsie Des 3 îles)
3	Barbican	Nardia Swaby-Folkes	Annual Party
4	Brampton	David Chondon	Brampton Celebrity Clowns
5	Central Abaco	Vinceia Coakley	Christmas Meals at The Great Commission
6	Central Portmore	Winston Jones	Basic Spelling Bee Competition
7	Charlton-Alexandria	Ingrid Palmer	Homeless/ Street Feeding Project
8	Diverse Professionals Portmore Pines	Dionne Brooks	The Magic of Christmas
9	Greater Portmore	Nordia Campbell	Sustainable Vegetable Gardens
10	Guy's Hill	Mary Ann Williams	Pre- Father's Day Dinner and Evening of Elegance
11	Jamaica Online 23 West	Wavanie Francis	Caring for the Homeless
12	Kanata-Stittsville	Glynn Kneebone	Kids 4 Kids (K4K) Talent Showcase
13	Longville Park SE Clarren	Suzette Gordon-Hamilton	K3 Spelling Bee Competition

14	Mandeville	Faith Daley	Wheelbarrow of Christmas Groceries Raffle
15	Montego Freeport	Ramarno Forrester	Retro on the Pie
16	Nassau	Cheniqua Russell	Annual Kiwanis Babies Presentation
17	Nord Basse-Terre	Annick Ramassamy	"KNBT SPELLING CONTEST"CHAMPIONNAT D'ORTHOGRAPHE"
18	Ocho Rios	Luke Thomas-Shorter	Nurturing For Life
19	Old Harbour	Fay Case	Yadel Girls Home Holiday Treats & Support
20	Old Hope Road	Sashane Johnson	Glenhope Nursery Christmas Treat
21	Paris-Brant	Sheila Moore	Kiwanis Teddy Bear Clinic
22	Pinewood	Garnell Kemp	Reading and Beautification/gardening
23	POINTE-A-PITRE	Arry Ayassamy	Opération 150 balloons de basketball
24	Portmore, St. Catherine	Donovan Morgan	Children Christmas Treat
25	Pride Online Barbados	Gabrielle Galuschka	Queen Elizabeth Hospital Children's Ward Christmas
26	SCARBOROUGH	Shelly-Ann Mcpherson-Price	Kiwanis Children Christmas Party and Fair
27	Scott's Plains	Greg McLeod	Kiwanis Reading Buddies
28	Spalding/Christiana	Julette Fraser Clarke	3K Run/Walk
29	St. Andrew	Andrea Irving	Walk A Mile For A Chld
30	St. Bess	Rasheka Levy-Bonny	Monthly Blood Drive
31	St. Mary	Navara Dennis	Basic Schools Christmas Treat

32	St. Thomas	Stacey Ann Fisher	St. Thomas Infirmary
33	Sunshine City-Portmore	Odenice Rose	Lunch and Literacy Programme, Hellshire Park Basic
34	Trafalgar	Melody Bennett	The New Dawn Learning Centre
35	Upper Clarendon	Pearly Bartley	Spelling Bee Competition
36	Vista Montego Bay	Joanne Walker	Annual Kiwanis Cadet Dinner
37	Wadadli Young Professionals	Vashti Ramsey- Casimir	Kool Kidz Project
38	West Lorne Kiwanis Club	Louise MacPhee	KIWANIS FLOWER POWER PATCH
39	Windsor	Tina Gatt	Kiwanis Sunshine Point Camp (KSPC)
40	Worthington, Kingston	Eileen Hooper-Donaldson	Christmas Wonderland of Music Genesis Academy

## Tier 11 28 or more

NO.	KIWANIS CLUB OF	CONTACT PERSON	PROJECT TITLE
1	Aruba	Giantonio Muller	Help provide a meal for a child in need
2	Barbados Central	Sherilyn Patrick	Jazz Concert for A Cause
3	Barbados North	Arnette Harper	Common Entrance Support Programme
4	Brantford	Crystal Godwaldt	Kiwanis Ploughman's Lunch supports CSV
5	Capital City Kingston	Marissa Jones	Allman Town Infant School Christmas Treat
6	Ceilidh Golden K of Sydney Mines	John Macphee	Kiwanis Klondike 50/50 Weekly Draw
7	Chatham-Kent	George Service	Chattcham Kiwanis Music Festival
8	Constant Spring	Sheryl Hays	Annual All White Affair
9	CyberConnect Jamaica	Adrian Whyte	Christmas Joy at Bustamante Hospital for Children
10	Downtown Kingston	Vernon Barrett	KCDK Children's Park
11	Eastern Kingston & Port Royal	Tadmar Moore	Port Royal Back to School Treat
12	Eastern St. Andrew	Camille Mcleish	EARLY CHILDHOOD QUIZ
13	Elmira	Ronald Wagner	Elmira Kiwanis Santa Claus Parade
14	Forest City London	William Guthrie	Baby's Book Bay (Literacy)
15	Fort Montagu	Tonya Storr-Belle	Meals on Wheels
16	Friends Across Borders	Paulette Kirkland	Caring Hands & Heart - Kidney Kids

17	JFB Kingston	Charmaine Thomas	Promise Learning & Training Centre
18	JTS St Andrew	Domenique Martin	One-week Mentorship Workshop
19	Kingston	Desmond Batchelor	Annual Grand Christmas Charity Ball
20	Kitchener-Waterloo	Shelley Des Cotes	KW Kiwanis Music Festival
21	Liguanae	Nigel Dixon	Annual Christmas Treat for Senior Citizen
22	Linstead	Stacy-Ann Lawman	Smart Start Early Childhood Certification Project
23	Middlesex (London)	Sandra Collier	Youth Clothing Distribution
24	Montego Bay	Teisha-Ann Pinnock	Diabetes Health Fair
25	NASSAU A.M.	Latoya Burrows	Feed The Family
26	New Kingston	Beverly Thompson	KCNK Little Spelling Bee Competition
27	New providence	Jerquel Smith	KCNP Annual Reading Fair
28	Nipissing	Justin Wigelius	Annual Kiwanis Triathlon and Kids Triathlon.
29	Ottawa, Ontario	Rita Harper	Kiwanis Club of Ottawa - Holiday Food Hampers
30	Palm Beach	Ivan NG	KC of Palm Beach Carnival Masquerade Party
31	Pride of Barbados	Nicola Yard	12 Days of Christmas
32	Ridgetown	Allen Ure	Teddy Bear Picnic
33	Saint John	Daniel Soulis	Kiwanis Cash Calendar of Saint john

34	Sarnia Kiwanis of Seaway	Katherine Sullivan	Christmas On The Farm
35	South St Andrew	Shenell Lyn	Essay Writing Competition
36	South St Catherine	Jennifer Kestler	Kiwanis Kids Kulturama
37	Spanish Town	Ewan Simpson	Bright and Amazing Smiles
38	St Catharines	Bill Irwin	Garden City Kiwanis Hockey League
39	St. John's, Antigua	Mandi Thomas	High Tea at The Dockyard
40	Stony Hill	Latoya Latibeaudiere	Do Unto Others
41	West St. Andrew	Clava Mantock	Breast Feeding Programme
42	Young Professionals Aua	Iliën Hernandez	Christmas in a Box
43	Young Professionals Kingston	Dalea Dean	Int'l Women's Day with Women's Centre of Jamaica

# COMMITTEE FEEDBACK

---

We acknowledge the many projects submitted and again congratulate the clubs on a great effort. After some assessment we also recognize that the signature projects were high impact, included membership growth, member participation, benefits children. We believe we can only enhance our projects if we put a little more effort in the following:

## 1. Proof of Marketing:

- More Kiwanis branding required in photos
- Submit higher quality photos
- All project attendees should wear Kiwanis gear as much as possible (service projects especially)
- Include one (1) short video clips as one of the five attachments
- Include links to Facebook page, website, on-line newspapers, etc. that highlights the project
- Use action photos, showing membership engagement (try to not just stand and pose for photos)

## 2. Participation and Partnership:

- Invite other neighbouring clubs to join in project
- Include SLP as much as possible (use the project opportunity to recruit SLP clubs)
- Involve community Partnership

## 3. Reporting:

- Reporting is very important and so is grammar and spelling
- Clearer description of the project

Congratulations ECC for another year of successful participation in the Signature Project

